



IMAGINE

THE UNIVERSITY OF UTAH DEVELOPMENT NEWSLETTER | SUMMER 2019



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New NEXUS Research Institute to Tackle the World's Toughest Issues

Donor support is making critical new interdisciplinary projects possible

The biggest challenges now facing the world—environmental change, migration, health care, inequality, and governance—do not have isolated academic boundaries. Perspectives from multiple disciplines are needed to create solutions that are ready to implement in business, government, and civil society.

Several generous donors have come together to help make the U's new INterdisciplinary EXchange for Utah Science—NEXUS for short—a reality. Located in Carolyn and Kem Gardner Commons, this new institute sponsors and supports interdisciplinary research by bringing together researchers from multiple disciplines to tackle some of the toughest local and national problems. There are already 10 major projects under way on issues including:

- Families and Health Research
- Society, Water, Climate
- Digital Humanities
- Sustaining Biodiversity
- Health Economics and Health Policy
- Resilient Spaces (Aging)
- Neuroscience

NEXUS also includes the Wasatch Front Research Data Center (directed by Ken Smith), one of only 30 such centers in the country, funded by the National Science Foundation. Federal Statistical Research Data Centers are partnerships between federal statistical agencies and leading research institutions. They are secure facilities that provide authorized access to restricted-use labor, health, census, and other types of federally collected



CURRENT COLLABORATIONS

FAMILIES AND LIFELONG HEALTH
Consortium for Families and Health Research

AIR QUALITY, WATER SCARCITY & HEALTH
Society, Water and Climate Group

BIODIVERSITY
Natural History Museum of Utah

DRIVING SAFETY

HEALTH POLICY & HEALTH ECONOMICS

HOMELESSNESS IN SALT LAKE

PTSD & SUICIDE TREATMENT FOR VETERANS
National Center for Veterans Studies

information. Brigham Young University and Utah State University are joining the University of Utah as collaborators in the center. Other U entities participating include Huntsman Cancer Institute, the Kem C. Gardner Policy Institute, the Digitally Integrated Geographic Information Technologies Lab, and many units from U of U Health Sciences. Many State agencies also are expected to use the center.

Through generous gifts from Larry H. Miller Charities and the Sorenson Legacy Foundation, NEXUS is able to sponsor new interdisciplinary projects by offering seed grants that faculty can use to get projects off the ground, collect preliminary study results, and then pursue federal and other larger sources of support. The gifts to NEXUS also facilitate faculty training in a wide variety of research methods and statistics, faculty exchange programs, interdisciplinary

workshops, conferences, and graduate and undergraduate training programs.

The largest source of NEXUS support comes from the John H. and Mary Wilkes Short Family Foundation. Together with his wife Mary, John formed the foundation to support education, health care, and the environment. Mary launched the foundation publicly after John's death, and, in 2018, donated funds for the NEXUS Core space in John's name. The NEXUS Core includes conference rooms for researchers to use and open spaces for writing retreats and informal conversations. NEXUS is a fitting space for honoring John, who was data-driven, interdisciplinary, and collaborative in his businesses, including Short Consulting LLC and RehabCare, where he served as CEO until 2010. John believed that "empowerment through data" is an important component of problem solving.

John received his doctorate in economics from the university and taught courses on that subject in the Department of Economics. He was generous with his time, serving on numerous boards including those for Anthem, Kindred Healthcare, and Seton Healthcare. He was foremost a philanthropist and was passionate about and supported many forward-thinking projects and causes, including Friends of the Teton River, Nepal Cleft and Burn Center, and the University of Utah Nursing Endowment. Mary has her master's in nursing and was a partner for Phase 2 Consulting before starting her own company, CareNexus, which created a business intelligence tool to study and analyze health care business and markets throughout the country.

Learn more about the new NEXUS research institute at nexus.utah.edu.





Paving a Path of Opportunity for a New Generation

Eccles School alumna Kimberly Johnston charts a course for other first-generation students

When Kimberly Johnston received an email last fall about an alumni event in Houston sponsored by the David Eccles School of Business, her thoughts immediately turned to a cherished piece of paper in her personal files. The letter, dated June 8, 1989, and announcing her selection as a Bamberger Foundation Scholarship recipient, was a lifeline.

"I have kept it over the years and many moves—it is still a treasure to me," reflects Johnston. This memory made her think it was time to pay it forward.

Johnston grew up in Utah under humble circumstances. She had strong female role models in her mother and grandmother, but no one in her family had pursued a college education.

"I was first to attend and graduate from college," Johnston says. "I worked hard to get through, both in my studies and working to pay tuition. I had one year left of school and was afraid I would not graduate because of financial concerns. I applied for the Ruth Eleanor Bamberger and John Ernest Bamberger Memorial Foundation Scholarship to see me to the finish line."

Johnston received the Bamberger Scholarship, which paid her entire senior year tuition bill.

"While I desperately needed the money to achieve my dream of a college education, the effects of this award went far beyond the financial assistance," she says. "Someone believed in me enough to invest in my future."

The Ruth Eleanor Bamberger and John Ernest Bamberger Memorial Foundation was established in 1947 after Ernest and Eleanor Bamberger tragically lost their only children, Ruth Eleanor and John Ernest, early in life. Ernest and Eleanor were civic leaders and humanitarians who contributed to the community both financially and by volunteering their time. The foundation made its first gift to the University of Utah in 1963 and has generously contributed to helping students and young people reach their individual potential through educational opportunities and scholarships as well as supporting crisis care and protective services.

"The impact of this scholarship pushed me to do my best, not only in college, but in my career. I knew this award represented the hopes and dreams of two children who never had the chance to live a full life," Johnston says. "I did everything I could to honor their legacy."

And she has done well by that goal. Johnston is now a national tax partner in the Energy Practice at EY in Houston and was previously a corporate officer for a Fortune 500 energy company, CenterPoint Energy. She has also served on boards of charitable organizations dedicated to empowering Houstonians in need.

"When I received the alumni event email, I knew it was time that my giving back included the David Eccles School of Business," she recalls.

Johnston's scholarship giving, beginning this fall, will help eight Opportunity Scholars program students. Johnston herself participated years ago in Opportunity Scholars, which assists first-generation, low-income students.

When she visited campus recently—her first time in nearly three decades—Johnston was overwhelmed by the new buildings and student programming. But perhaps the highlight of her day was meeting Julie Barrett of the Bamberger Memorial Foundation over breakfast. Through tears, Johnston told Barrett her story and thanked her personally for what the scholarship meant to her.

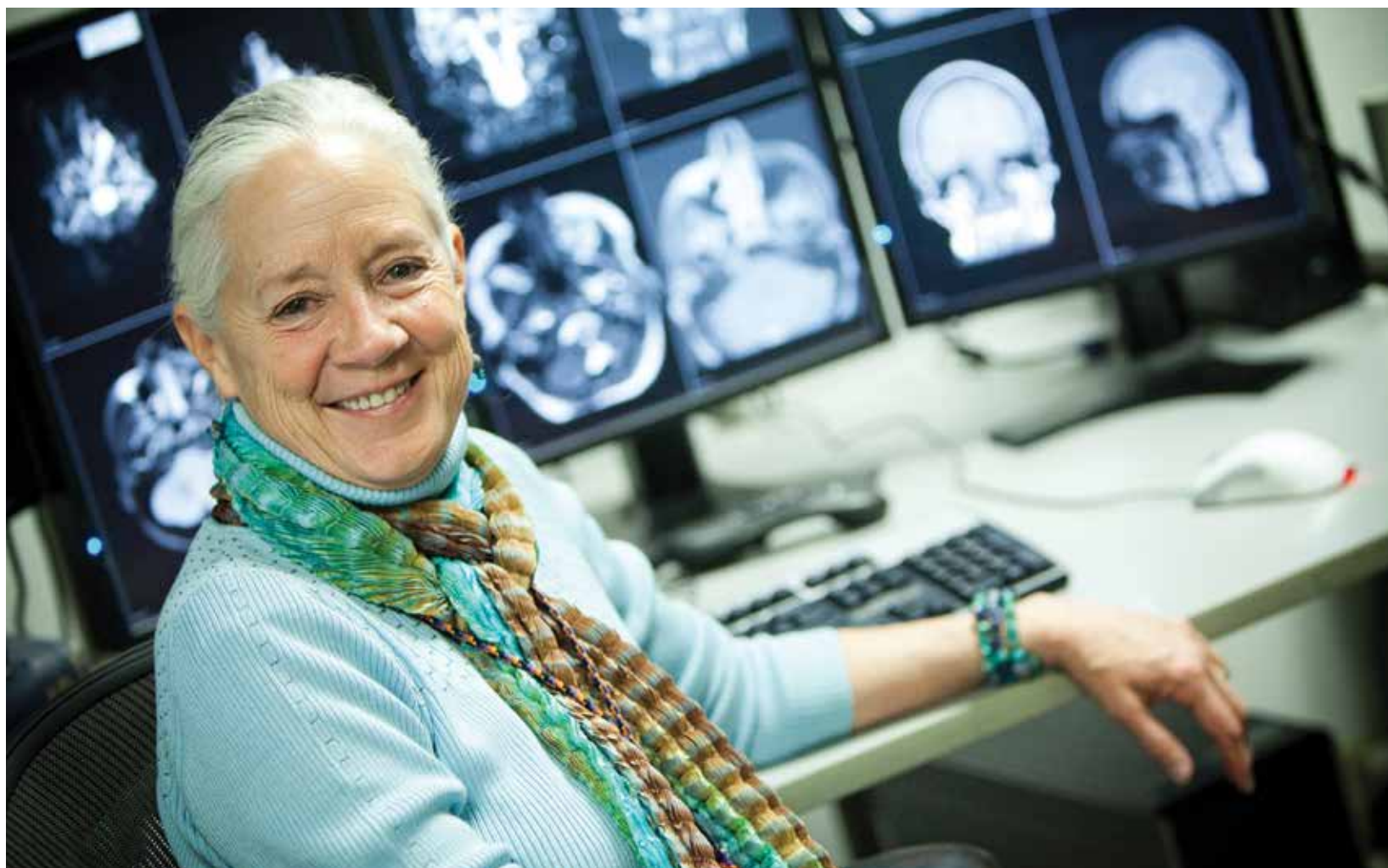
Barrett, a foundation trustee, voted to scholarship Johnston those many years ago.

"It is so gratifying to help students like Kimberly," says Barrett. "While I have been a trustee for more than 30 years, this is one of the most impactful stories of how our scholarship changed a life. She is the poster child of what our foundation hopes to do!"

“While I desperately needed the money to achieve my dream of a college education, the effects of this award went far beyond the financial assistance.”

A Professor's Turn to Award a Chair

A Distinguished Professor partners with University of Utah Health to establish the Anne G. Osborn, MD Endowed Chair in the Department of Radiology and Imaging Sciences



Renowned radiologist Anne Osborn understands the power of endowed chairs, as both an acclaimed recipient and a benefactor who supports them. So when University of Utah Health announced the creation of an endowed chair in radiology in her name, it felt to her like the culmination of a lifetime's work.

In her more than four decades at the University of Utah, Osborn has distinguished herself as an internationally recognized expert in the field of neuroradiology. She is the author of numerous textbooks considered to be discipline standards in diagnosing brain disease and the co-creator of the first comprehensive imaging reference system for points of care. She was also the first woman to head the American Society of Neuroradiology. In 1996, for her accomplishments, Osborn was awarded the William H. and Patricia W. Child Presidential Endowed Chair in Radiology Honoring Pioneering Utah Women in Medicine and the Rosenblatt Prize for Excellence, the U's most prestigious faculty award.

"I know firsthand the importance of endowed chairs and their power to help faculty and researchers. That's why I also support them," she says. Osborn and her late husband, Ronald E. Poelman, a former general authority in The Church of Jesus Christ of Latter-day Saints, gave to and established a number of endowed chairs over the course of several decades, supporting efforts across campus in English and other humanities, the fine arts, and medicine, including radiology.

In recognition of her substantial intellectual, educational, and philanthropic contributions, the University of Utah Hospital Foundation matched a contribution from Osborn to establish a chair in her name: the Anne G. Osborn, MD Endowed Chair in the Department of Radiology and Imaging Sciences.

Satoshi Minoshima was installed as the first chairholder at a celebration in April of this year. "This is an incredible honor not just for me personally, but for our entire department," Minoshima says. "Dr. Osborn's accomplishments and contributions to our field are storied. She is a pioneering researcher, an inspiring educator, and a thoughtful colleague who has contributed to the health and well-being of countless patients and practitioners. I am thankful to call her a colleague and proud to bear her standard. Her name will continue to be a part of this department in perpetuity."

"Radiology is my home," Osborn says. "It has been my privilege to witness and be a part of the evolution of this exciting field. As new discoveries continue to be made, it's clear that imaging will continue to play a central role in precision medicine. I have every confidence in Dr. Minoshima's leadership and the direction he is setting. I'm proud that I get to play a role in the future."



Major Gift for Rice-Eccles Stadium Expansion and Renovation

The Ken Garff family pledges \$17.5 million, the largest gift in Utah Athletics history

Significant changes are coming to one of the most prominent structures on the University of Utah campus.

Rice-Eccles Stadium, home of Ute football as well as numerous other campus and community events each year, is set to undergo an \$80 million expansion and renovation. The project is being funded in part by a lead gift of \$17.5 million from the Ken Garff family, which is the largest donation in the history of Utah Athletics.

"We are incredibly grateful for the continuing generosity of the Garff family," says U President Ruth V. Watkins. "This extraordinary gift will dramatically improve the fan experience at Rice-Eccles Stadium during football games and many other events. My sincere thank you to Robert and Kathi Garff, John and Amy Garff, and Matt and Nicole Garff for making this gift possible."

"The success of our student-athletes and our department relies on the extraordinary generosity of our supporters, and the Garff family has been instrumental in elevating Utah Athletics to unimaginable heights," says Director of Athletics Mark Harlan. "This transformational commitment from the Garffs will impact thousands of student-athletes, staff, coaches, and fans for years to come, and we are forever grateful for their kindness and support of our university."

The Garff family's donation will help fund construction of the Ken Garff Performance Zone in the south end zone. The current structure, built in 1982, was the only part of old Rice Stadium retained when the current stadium opened on the same grounds in 1998.

Scheduled to be completed in time for the 2021 football season, the project will enclose the stadium bowl by connecting the east and west concourses on the south end. Seating capacity will increase from 45,807 to 51,444. The upgrades will also enhance the fan experience by adding premium seating in luxury suites and loge boxes, as well as club, ledge, and rooftop seating.

The dilapidated locker and meeting rooms below the current south end zone stands will be replaced and modernized, and new spaces

will be created for coaches, officials, athletic training, equipment, press operations, and the band. A kitchen, recruiting lounge, field-level club lounge, and outdoor patio are also in the plans. The new 7,800-square-foot south end zone videoboard, which was installed prior to the 2016 season, will remain in place.

The university announced a fundraising campaign for the stadium project last November after a feasibility study demonstrated strong community support and market demand for an expansion and renovation of Rice-Eccles Stadium. To date, donors have pledged \$32 million of the \$35 million sought in philanthropic gifts. The remaining \$45 million will be generated through various new revenue sources associated with the project. No state or taxpayer dollars will be used.

"The University of Utah is the alma mater for several generations of the Garff family, so it is an institution near and dear to our hearts," said Robert Garff, chairman of Ken Garff Automotive. "We at Ken Garff believe the greatest asset in a community is the education of our youth. This partnership with the University of Utah is our way to encourage a legacy of opportunity for decades to come as two aspirational brands come together to improve the community for future generations."

"Updating the south end zone is the last piece in making Rice-Eccles Stadium truly one of the best college football environments in the country," said Utah football coach Kyle Whittingham. "We are especially grateful that a family enterprise like Ken Garff, whose roots are in Salt Lake City, has made such a significant contribution to our Utah football family."

The U football team has played in front of 57-straight sellout crowds in Rice-Eccles Stadium, dating back to its 2010 season opener. The season ticket waiting list includes nearly 3,000 people, and the Utah ticket office has received more than 1,000 requests from current season ticket holders to add or upgrade seats. Included in the expansion is the addition of 1,000 chair or bleacher seats, which will be available for general purchase in the south end zone. All current season ticket holders will have the option to keep their seats.

Recent Major Gifts

We thank the following supporters for their generous gifts committed between February 15, 2019, and July 31, 2019.

Alpha 3 Marketing Group
The ALSAM Foundation
American Express Public Affairs
Chad and Kristen C. Anselmo
Avadi Laboratories
The Ayco Charitable Foundation
Ballard Miller Foundation
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North American Neuro-Ophthalmology Society
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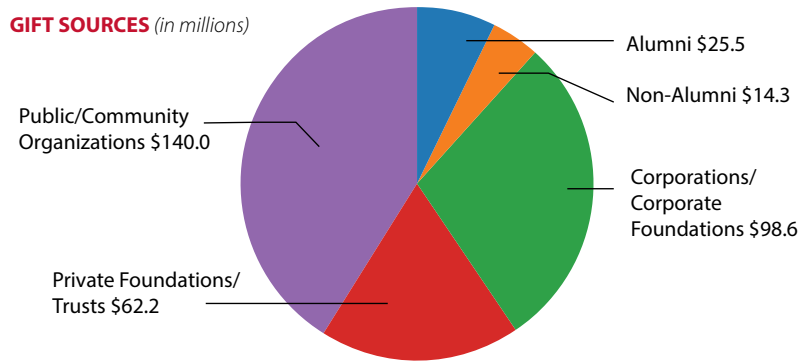
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Janiece L. Pompa
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Ernest L. Poulson
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Brent and Ann Wilson Foundation
X Out Breast Cancer
Young Electric Sign Company
Zions Management Services Company

Fundraising Update: Fiscal Year 2019

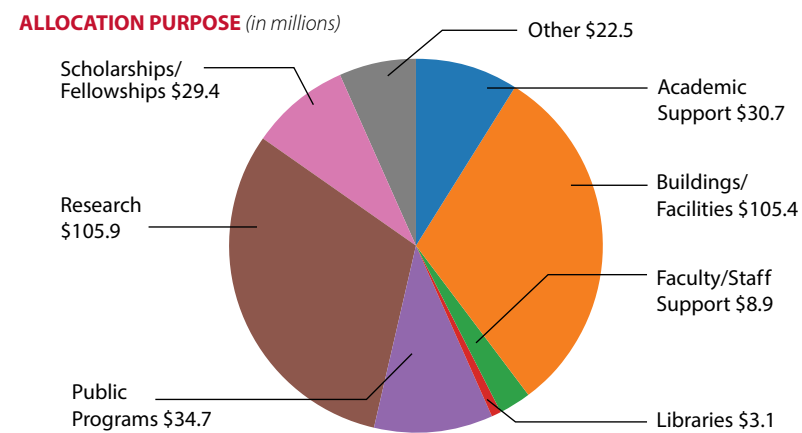
Committed Gift Total: \$340.6 million

Fiscal Year July 1, 2018, to June 30, 2019

GIFT SOURCES (in millions)

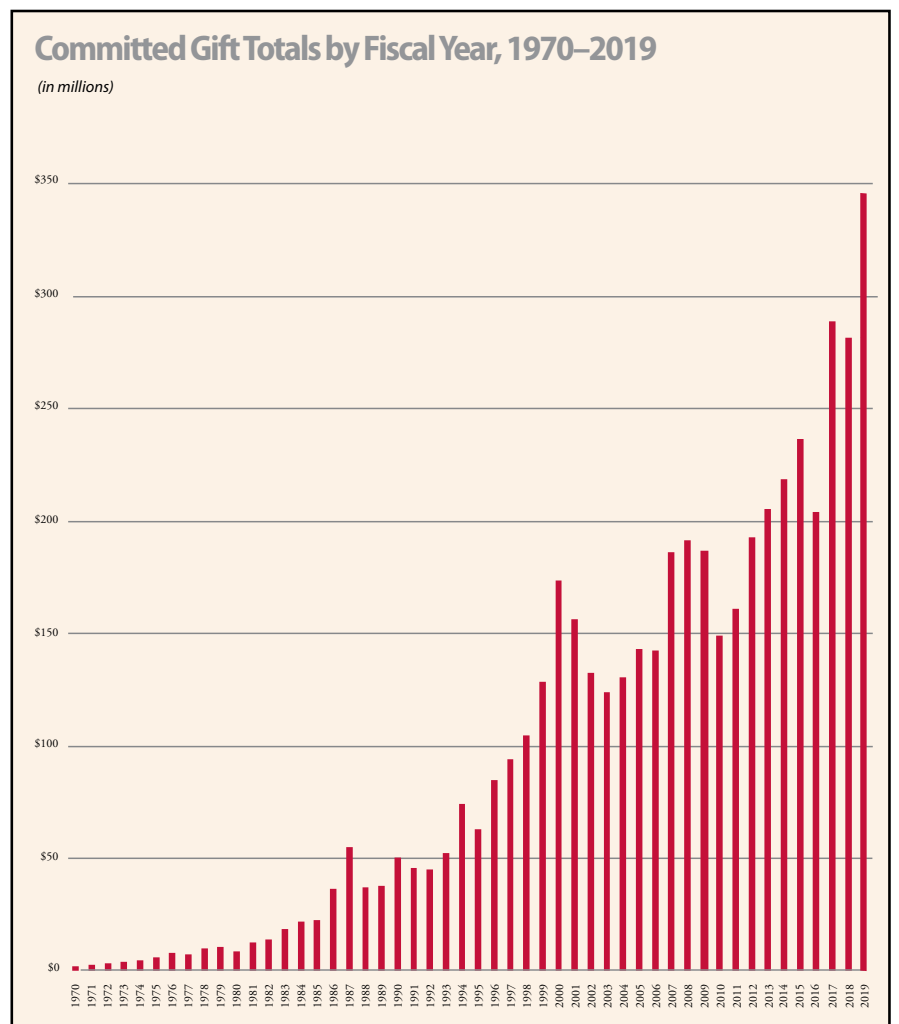


ALLOCATION PURPOSE (in millions)



Committed Gift Totals by Fiscal Year, 1970–2019

(in millions)



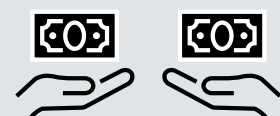
Giving Day Highlights



\$398,316
TOTAL RAISED



\$246,217
SCHOLARSHIP SUPPORT



\$100,000
MATCHING & CHALLENGE GIFTS



\$136,000
ALUMNI



\$87,000+
FACULTY & STAFF



\$26
AVERAGE STUDENT GIFT



DONORS FROM
50 STATES



3,879
TOTAL DONORS



\$36,000+
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\$210,000
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Welcome Sarah George!

Sarah George, longtime executive director of the Natural History Museum of Utah, stepped into a new role this summer as she became the U's Chief Philanthropy Officer-Campus.

For 27 years, George guided the museum through an extraordinary period of transformation, working with friends and partners throughout the community to open the spectacular Rio Tinto Center in 2011. The transition elevated the museum into an institution blending the highest quality education programs, visitor experiences, special exhibitions, scientific research, collections care, and statewide service with inspiring architecture in a beautiful location.

George is a leader in her field as president of the Association of Science Museum Directors and serves on the boards of the Natural Science Collections Alliance and the Association of Science-Technology Centers. Her impact reaches well beyond the walls of the museum. In 2012, the Salt Lake Chamber of Commerce recognized her as a "Pathfinder"; in 2013, the Western Museums Association awarded her the Director's Chair; and, in 2016, she received Utah's highest civilian award, the Governor's Medal for Science and Technology.

"It has been such an honor to lead the team that envisioned and created the Natural History Museum of Utah's new home, the Rio Tinto Center," says George. "The museum is in a great place, with a wonderful



staff and board, so this is a good time to step away. I am looking forward to working with the terrific advancement team and leadership of the university."



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Wells Fargo Empowers Students

A diverse student body benefits and enriches the educational experiences of all students. To advance these important efforts, the David Eccles School of Business is collaborating with Wells Fargo to provide support for the First Ascent, Opportunity, and Refugee Education Initiative scholars as well as the Women

in Business student organization. These inclusive programs work to build a foundation of support and sense of community on campus.

Partnerships with corporations like Wells Fargo allow the University of Utah to provide vital services to students on campus and impact the state. As a

dedicated partner, Wells Fargo has supported community action projects, the arts, equity and diversity, and basic needs programs across campus for more than 15 years.



SUMMER 2019

IMPACT is now IMAGINE
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